

ELİF BÖLÜKBAŞI

✉ elifboluk10@gmail.com

☎ +49.163.113.4622

🌐 www.elifbolukbasi.com



EDUCATION

TECHNISCHE HOCHSCHULE INGOLSTADT

2023 - Present

Master's of UX Design

IZMIR INSTITUTE OF TECHNOLOGY

2016 - 2021

Design Society, Gastronomy
Society, Folk Dance Society,
Erasmus Student Club

Bachelor of Architecture

LANGUAGE

Turkish - Native

English - Professional

German - Beginner

CERTIFICATES

Google UX Design
Certification

Google

TOOLS

Figma

Adobe Creative Suite

Miro

Fullstory

Google Analytics

EXPERIENCE

TRIVE | UX DESIGNER

Jun 2022 - Mar 2023

Primary responsibility was designing the Trive Insurance, Trive UK onboarding flow and Trive South Africa web and mobile designs.

- Utilized Full Story and A/B testing to improve user experience.
- Created presentations to showcase design flows and obtain feedbacks.
- Collaborated with cross-functional teams, including product managers and developers, to ensure designs aligned with product goals and timelines.
- Gained experience working with global teams and navigating cultural differences in design preferences and user behavior.
- Contributed to the overall growth and success of the fintech company through user-centric design and strategic thinking.

Skills: Business-to-Business (B2B) · B2C · Fullstory · A/B Testing · Google Analytics · Heuristic Evaluation · Competitive Analysis · Cognitive Walkthrough

-ING CREATIVES | UX DESIGNER

Jan 2022- Jun 2022

Conducted market research and UX research, recommended actionable insights for service development and UX improvement for a seed-stage tech company.

- Drove user research and user testing to validate ideas for new real estate platform.
- Created rapid iterations of concept and prototypes, iterated frequently based on feedback from users.
- Advocating for human-centric design via communicating design rationale.

Skills: Business-to-Client (B2C) · User Interviews · Design system · Survey · Webflow · User Journey Map · Wireframing · Persona

BET10 | PRODUCT DESIGNER

Aug 2021 - Dec 2021

Partnered with product and design leadership to define the future design direction and design processes aligned with the product vision.

- Challenge the product status quo and break the boundaries to create an innovative product experience.
- Prepared and maintained Graphic design works, developed 3D models.

Skills: User-Centered Design · Design Thinking · Visual Design Skills · 3D · Usability Evaluation